

## WEB SITE HOSTING MODEL

### Abstract of the Disclosure

5 A computer based business model and method for operating, and maintaining  
a web site capable of hosting a web site for individuals, families, non-profit  
organizations and small businesses on the World Wide Web is disclosed. This  
method includes a means of receiving a request to host a web site for a user,  
10 identifying that user by a unique identifier such as a phone number or student  
identification number, determining specific information about the unique user by  
accessing a pre-configured database containing such information, and then creating  
code for a set of web documents that correspond to the unique information that was  
15 identified in the pre-configured database. The hosting web site also provides hosting  
capabilities which allow an administrator of the hosted web site the ability to  
manipulate and configure the code for the set of web documents with numerous  
features and attributes. Additionally, the hosting web site provides for notification to  
the administrator when particular events have occurred, such as a customer purchase  
or a low inventory item. This notification can be accomplished by a change in web  
document appearance, e-mail or voice mail.